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BRAZILIAN BRANDS

24-27 SEPTEMBER 2026
TORTONA FASHION DISTRICT, MILAN

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ANNA PRATA

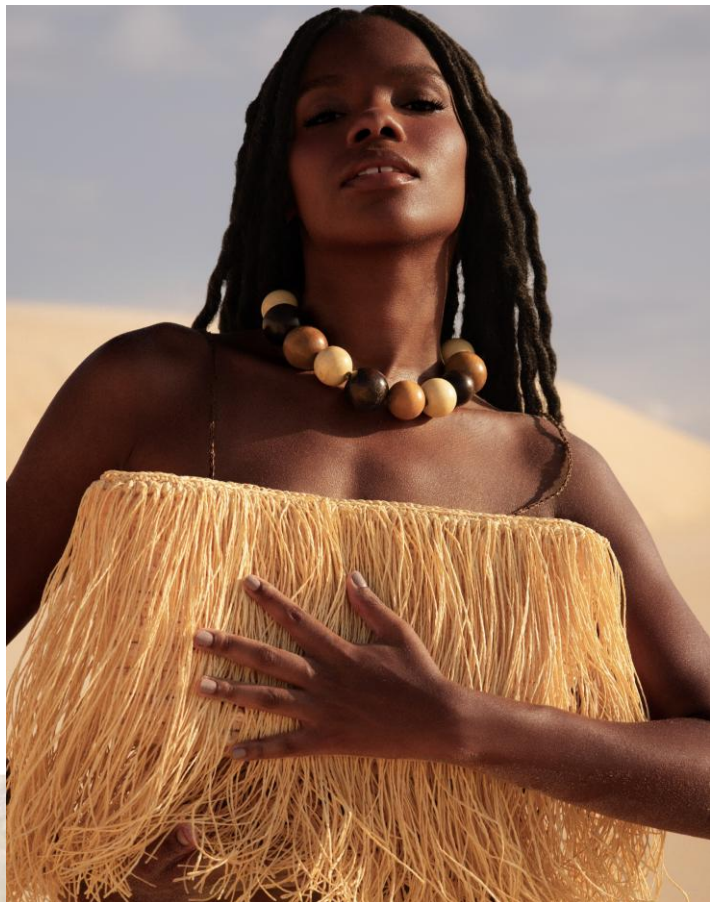
Anna Prata was born from the desire to transform creation into a language of its own. What began in 2016 as an intuitive gesture by its founder evolved from the desire to develop pieces with identity, intention, and authorship, going beyond the simple resale of accessories. Born in Goiás, creative and passionate about fashion since childhood, Anna has always created her own looks, wooden earrings, and beaded necklaces. Her background in architecture began to shape the design of her jewelry with precision and purpose: each piece starts on paper, takes form in precious metal, and is completed by the person who wears it.

 @annaprata | annaprata.com.br

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ARROCHO

ARROCHO is a 100% handcrafted brand. It was born from the vision of an incredibly talented artisan mother and a daughter with a passion for handbags and a naturally creative spirit. Rejane and Gabi, respectively, are the women behind ARROCHO, redefining the way crochet can be seen and worn. The result of this creative journey can be discovered on our website.

 @arrocho__ | arrocho.com.br



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ASCURY

In a city where time seems to dance to the rhythm of care, live the embroiderers of Oliveira, women who, with their skilled hands and attentive hearts, transform threads into poetry. The partnership with AsCury was born from this enchantment: from the desire to embroider not only handbags, but stories. Stories of respect, affection, and craftsmanship created with soul.

 @as.cury | ascury.com.br





BARBARA MÜLLER

Original design, created by many hands through traditional bench goldsmithing. Production is carried out on a small scale, prioritizing manual labor and local artisans. The processes are entirely artisanal, involving wood carvings and the combination of recycled materials with precious metals. Brand created by Brazilian artist and jewelry designer Barbara Müller, based in the Amazon, in Belém, Pará. She holds a degree in Product Design from UEPA - State University of Pará. The designer has worked on projects for Brazilian brands such as Mara Mac and Martu, as well as consulting related to Amazonian culture for Farm, Grendene, Natura, and SPFW. Her work is strongly influenced by the nature and culture of the northern region of Brazil, where she was born and lives. In this area, she also conducts consulting projects with traditional communities, having worked with riverside communities, quilombolas, and indigenous communities. The premise is that the product be a strong element of resistance, recovery, and maintenance of Brazilian culture. It's common to see collections featuring waste predominantly from northern Brazil, which acquire new values and meanings through the mixing of elements such as fruit peels, wood waste, buffalo horn with precious metals and Brazilian stones.

📷 @b.muller_ | barbaramuller.com.br

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BOAH

Born in Salvador, Bahia, in 2011, **Boah** blends the sophistication of **Boho** style with the effortless freshness of the Balneário lifestyle, dressing the contemporary woman with freedom, fluidity, and tropical elegance. Founded by Camila Schreiber and entirely led by women, the brand translates a sun-soaked way of life into original collections featuring lightweight silhouettes and refined fabrics, designed for warm climates. The brand's key competitive advantage is its commitment to sustainability: 100% of its production is local, taking place entirely in Bahia to ensure a fair supply chain and value regional craftsmanship. With a strong physical presence in Brazil and a solid e-commerce operation, Boah brings Brazilian original design – infused with soul, purpose, and sophistication – to the international market.

 @amoboah | boah.com.br



CARREGA

Some people carry things. Others carry meaning. The first Carrega edition brings together 3,000 numbered pieces, created for those who believe that design, community and impact belong to the same story. Eight personalities. Eight symbols. One of them will find you. You don't choose. It finds you. Made from circular waste. Powered by women rebuilding their lives in Brazil. Carrega was born within the MOVI ecosystem, an organization that has spent years transforming waste into new raw materials and creating opportunities for women to rebuild their stories through work. Long before the first bag existed, this transformation was already happening. Carrega is how we chose to take that story even further. Because we believe design creates desire. But impact is what makes a brand last.

 @carrega.co | carrega.co



CRISTINA SABATINI

With over 20 years in the fashion industry, Cristina Sabatini is a global entrepreneur best described in the likeness of her vibrant, elegant, and bold style. Cristina is known for her elaborately designed and colorful statement jewelry made in Italy. The pieces are made from a variety of materials including, exotic leathers, sterling silver, 18k Gold-Plated, Sterling Silver, Bronze-metal, and both precious and semi-precious stones. In 2021, Cristina Sabatini brought her vibrant and elegant vision to a new market, expanding her Cristina Sabatini New York brand into apparel.

 @cristinasabatini | cristinasabatini.com



DÉBORA PARISOTTO

Founded in 2012, Débora Parisotto is a contemporary jewelry brand born from the desire to transform art, cultural heritage, and material experimentation into unique adornments. With an original and sophisticated design language, the brand stands out in the market by placing acrylic at the heart of its creations, combining it with a refined aesthetic and timeless forms. Each piece is a statement of originality, created for those who seek to express their distinctive personality through accessories that go beyond the ordinary.

📷 @debora.parisotto | deboraparisotto.com.br



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ELIS CARDIM

A Brazilian designer from Bahia, based in Salvador, she is the founder and creative director of the brand that bears her name. Her sensitive eye, love for art, and appreciation for handcrafted work have guided her journey since 2018, blending craftsmanship and design in a narrative that celebrates 100% Brazilian products that are luxurious and exclusive. Through their intricate work, the artisans translate into each piece a soulful and timeless approach to fashion that goes beyond simply dressing. Her greatest achievement is fostering connections between artisans, designers, partners, and clients, creating a network of mutual support that strengthens the brand's social and environmental responsibility.

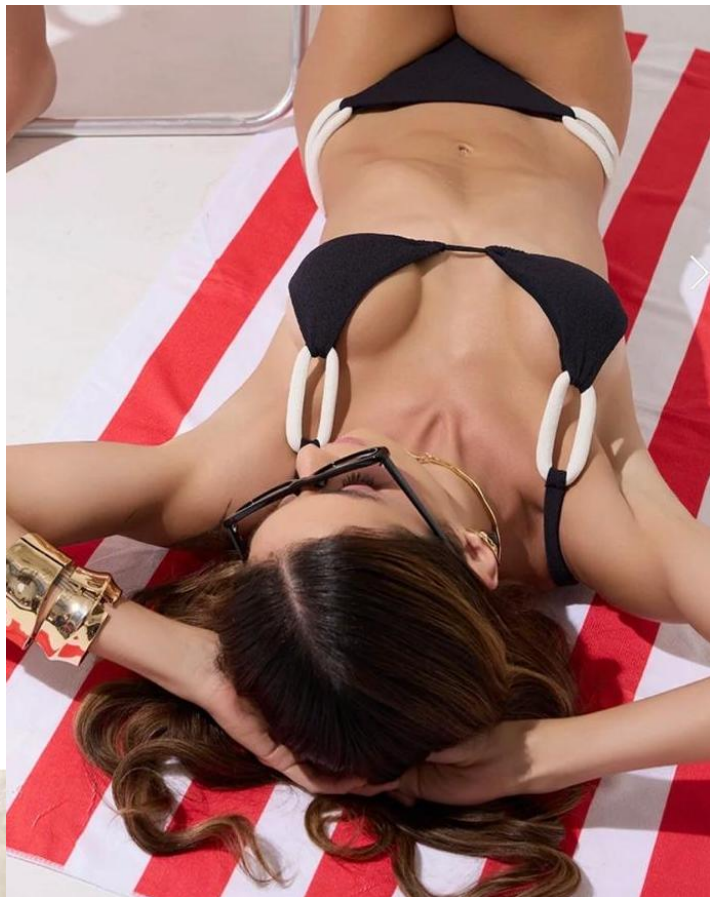
 @eliscardim_oficial | [eliscardim.com.br](https://www.eliscardim.com.br)



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FIO A FIO

Fio a Fio is a Brazilian beachwear brand with genuinely Northeastern roots, founded in 1986 in Natal, Rio Grande do Norte, by entrepreneur Mylene Gondim. With a presence throughout Brazil, the brand moves seamlessly between the worlds of beachwear, resort, and effortless casual style. Our essence is built around three main pillars that guide every detail of our collections, thoughtfully designed to accompany moments in the sun with lightness, comfort, and confidence.

📷 @fioafiobr | fioafiobeach.com.br



GABRIELA FIUZA

Our journey in fashion began as a dream during our Fashion Design degree, where the discipline of Slow Fashion inspired us to explore a new path. Born from the vision of filling a gap in Fortaleza's fashion scene, Gabriela Fiuza was founded in 2016, bringing an innovative slow fashion proposal rooted in sustainability, care, and authenticity. Since then, our brand has been a pioneer of Slow Fashion in the city, driving a conscious and collaborative approach to fashion. Drawing from emotional memories and personal experiences, each piece is designed to reflect not only a style but also a unique and meaningful narrative.

📷 @gabrielifiuaoficial | gabrielifiuaoficial.com.br

HECTOR ALBERTAZZI

Hector Albertazzi began his journey in 1983, in a small jewelry workshop in Brazil, where he designed and handcrafted pieces using precious materials. It was there that he discovered his vocation and his sensitivity for creation. Later, the creative director of one of the country's leading fashion houses commissioned a collection of gold-plated metal pieces inspired by works found in museums and antique shops. The result was remarkable and became a defining moment in Hector Albertazzi's career. This marked the beginning of his journey as a jeweler and designer developing luxury costume jewelry collections. In 2009, when the eponymous brand was established, the designer began incorporating semi-precious stones and crystals as raw materials, creating contemporary collections inspired by the latest international trends. Over the years, Hector Albertazzi has also made his mark on fashion, with rings, earrings, bracelets, and necklaces featuring a distinctive design and the brand's exclusive Vintage Gold and Antique Silver finishes. All crafted through a meticulous, artisanal process in the brand's own production facility.

 @hectoralbertazzi | hectoralbertazzi.com.br



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IRÁ SALLES

Ira Salles' work is of the highest quality, made with passion by skilled workers using selected materials that create exclusive, decadent, and unique products. The team is focused on the process of offering the best to their customers, with care, attention to detail, and the birth of design. Ira Salles is one of Brazil's leading brands, reflecting the soul by mixing many colors and handcrafted techniques that bring a unique vibe of the Brazilian woman. The bags reflect a fresh approach to women's accessories. Each bag is handmade individually by Brazilian artisans, helping to build a community with sustainable materials. The philosophy is functional, with a fun and sexy touch.

 @irasalles | irasalles.com.br

LIS FIASCHI

Lis Fiaschi is a distinguished Brazilian fashion brand celebrated for its unique, handcrafted creations that embody both elegance and sustainability. Originating from Minas Gerais, designer Lis Fiaschi began her journey in 2013 in João Pessoa, turning her love for fashion and manual work into a thriving brand now present in over 10 countries. With collections featured in exclusive boutiques such as Ritz Carlton, Four Seasons, Waldorf Astoria, and Michelle Farmer, Lis Fiaschi offers a wide array of timeless, customizable pieces that resonate with those seeking distinctive, high-quality fashion. What sets Lis Fiaschi apart is not only the variety of items available but also the brand's commitment to personalization. From intricately designed straw bags to versatile beachwear, each product is crafted to meet the unique preferences of the wearer. The use of natural, eco-friendly materials like Buriti, Corn, Taboa, and Rattan straws, alongside Jute fiber and natural ostrich-colored feathers, ensures that every piece is not only beautiful but also sustainable.

 @lisfiaschi | lisfiaschi.com.br



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LUDIMILA HERINGER

Ludimila Heringer is a slow-fashion brand that believes in the power of nature and craftsmanship to create fashion that is more mindful and respectful of the planet. To achieve this, the brand uses natural dyeing and botanical printing to create its patterns, through an artisanal process free from chemicals. The fabrics selected are also certified and chosen with sustainability in mind, as their optimized technological production results in textiles that decompose more quickly in the soil. The brand focuses on researching and using materials from the Brazilian Amazon, particularly from Pará, in its natural dyeing and printing processes, including Brazil nuts, andiroba, copaiba, pariri, and annatto. At the same time, it remains open to experimenting with botanical ingredients from Brazil and around the world. It values handcrafted techniques that enrich the construction of its garments, such as crochet, macramé, and embroidery in its many forms. The fashion created by the brand features haute couture finishes and timeless silhouettes that, combined with premium fabrics and ancestral techniques, result in pieces with distinctive character, beauty, and lasting quality.

 @ludimilaheringer | ludimilaheringer.com.br

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LUMAR

"I've danced under the snow in the Pacific Northwest forests and walked barefoot under the Hawaiian sun. I've kissed in front of the Eiffel Tower, cried in airports, and laughed under desert moons. I've hugged wolves, climbed ancient stones, walked the misty paths of Glastonbury and the Isle of Skye in search of the sacred feminine." Lumar was born from that journey, a soulful offering, crafted with silver, shaped by the sea, and blessed by the moon. Every piece carries a story, a symbol, a softness with strength. It's elegance with soul. It's heritage with heartbeat. It's you, remembering yourself. Lumar presents luxury Beachwear & Jewelry.

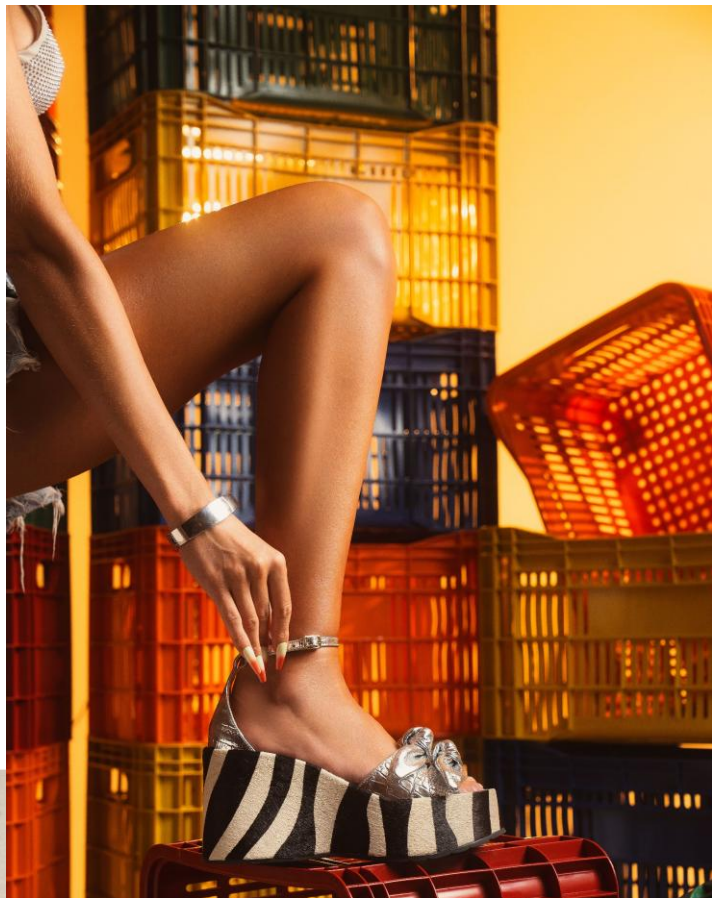
 @bylumar.co | bylumar.com



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LOULOUX

Louloux was born from the dream of becoming an independent brand, driven by creativity, originality, and the pursuit of genuinely Brazilian design. In addition to its strong visual appeal, defined by contrasting colors and bold cut-outs, exclusivity is also one of the brand's greatest strengths: each design is produced in limited editions. We create products with personality that go beyond aesthetic value.

Louloux has a distinctive DNA and stands out by challenging the copycat culture that prevails in Brazil's footwear market. The brand believes that Brazilian design has the quality, originality, and creativity to become a global style reference, rather than being overshadowed by the international market, as is often the case today.

 @loulouxshoes | loulouxshoes.com.br

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LYBETHRAS

Lybethras is a Brazilian luxury swimwear brand that blends refined sophistication with modern innovation, designed for women who value exclusivity, quality, and craftsmanship. Known for its distinctive aesthetic and attention to detail, Lybethras has built a global presence, reaching clients in over 60 countries and showcasing its collections at major international fashion events – including celebrating 18 years of presence in the Sports Illustrated Swimsuit Issue, where the Margot bikini was featured on the digital cover. For this new collection, Lybethras elevates its signature identity even further. Each piece is meticulously handmade in Brazil, reflecting a strong commitment to artisanal techniques and exceptional quality. Every detail from construction to finishing touches is carefully designed to stand out in stores and create a unique presence. The collection embraces conscious fashion, featuring biodegradable fabrics without compromising luxury, comfort, or performance. With a slow fashion approach and limited production, each piece becomes a statement of individuality and elevated style.

📷 @lybethras | lybethras.com.br

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MARIA GENUÍNO

Handmade is not just about aesthetics — it's resistance, affection, and living culture. We believe in the power of what is handmade, in the value of garments that hold history, not urgency. Our difference lies in having essence. We are made of hands, memories, and living matter. At Maria Genuíno all is handmade, reflects memories, and living materials. Handmade here isn't a trend, it's essence: resilience, affection, and culture that span generations. Each piece carries time, history, and the value of what is born without rush, because our difference is having soul in our collections.

 @mariagenuinoofficial

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PATÚ

We are our ancestry, the revival of a people's resistance, a living tribute to what has shaped us, the connection to our roots. We are the transformation of stories heard and lived, created to flow into your body & home.

📷 @patu_____ | patuatelie.com.br

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SAGE BRAZIL

Born from founder Duda's passion for the sea and beach culture, SAGE began taking shape during her teenage years, inspired by the bikinis her mother, Luciana, had carefully kept for decades. The quality and durability of those pieces sparked the desire to create a beachwear brand that combined design, sophistication, and timelessness, pieces made to last and be passed down through generations. Independently founded in São Paulo, SAGE came to life after months of research and development, with a strong focus on craftsmanship, materials, and the aesthetic of each piece. Launched shortly before the pandemic, the brand quickly gained recognition in Brazil and expanded internationally, reaching customers in countries such as Australia, Portugal, the United States, and the United Kingdom. Today, SAGE is an internationally minded Brazilian beachwear brand known for its minimalist, sophisticated, and timeless pieces, staying true to its essence of creating high-quality products designed to last and become part of people's stories.

📷 @sage.brazil | sagebrazil.com



VILLA DHARMA

Villa Dharma is a Brazilian independent fashion brand committed to sustainability, environmental regeneration, and the strengthening of women-led networks. Born in Brazil's Northeast, the brand creates timeless pieces in pure linen, hand-painted with natural dyes, expressing a deep connection to nature, the land, and the stories of the people who make them. More than clothing, Villa Dharma offers an experience rooted in care for the body, the earth, and the passage of time. Its work is grounded in artisanal practices, conscious use of materials, and the preservation of traditional crafts, such as bobbin lace and the upcycling of discarded fishing nets. From raw materials to design, from the atelier to the runway, every process is guided by ethical and regenerative choices. Villa Dharma believes in the power of femininity, ancestry, and creating with soul.

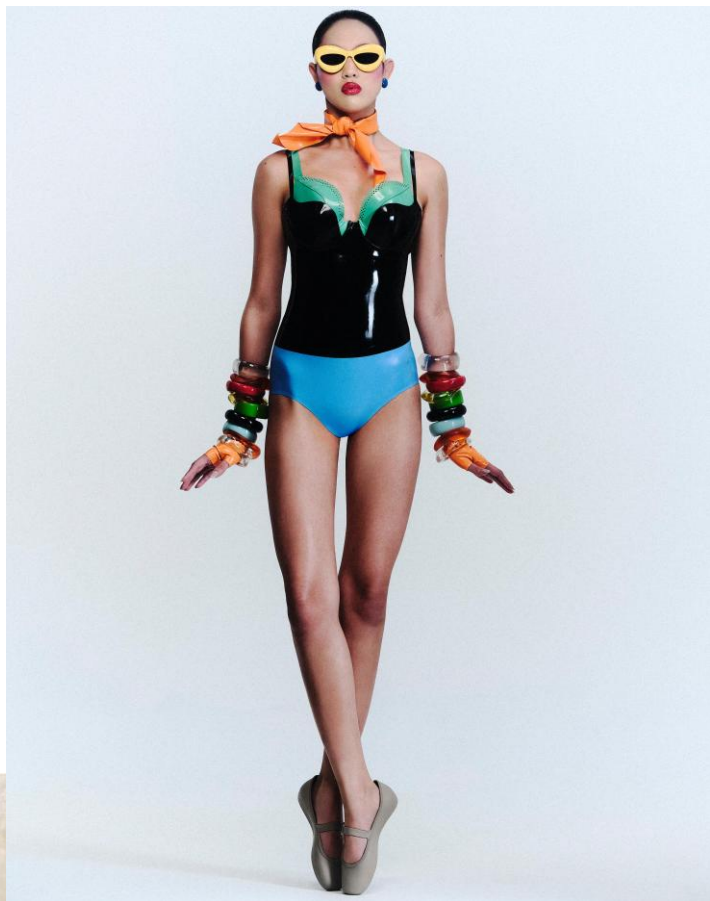
 @villadharma_ | villadharma.com.br



DOTZ

Dotz wants to inspire a different way of doing business; an alternative system that promotes a balance between quality, sustainability and society. It all starts with a handmade, innovative production method. The brand is always on the lookout for ways to make our products superior not only by design, but by component; starting from where our materials are sourced, to how they're put together. Their process is based on our belief that collaboration is a driving force for innovation. Ultimately, the power for enacting this paradigm shift lies in the hand of the consumer. Every purchase is a choice. Make your voice heard.

 [linking_dotz](#) | [linkingdotz.com](#)



MELISSA

Established in 1979, Melissa is a proud member of the renowned Brazilian footwear group, Grendene. With a presence in over 70 countries, Melissa shoes have become a global phenomenon. Our mission is simple: to transform the ordinary into the extraordinary. Through our commitment to diversity, we bridge stories and connect people through fashion, art, design, and sustainability. We are cruelty-free. And 100% recyclable. Thanks to Melflex®, our very own PVC, every pair of Melissas is flexible, comfortable and resistant. We know that an extraordinary future is only possible if we are very responsible and take a stand.

 @melissaofficial | shopmelissa.com



RIO DE SOL

Rio de Sol is a Brazilian swimwear brand rooted in Três Rios, where each collection has been crafted with care since 2005. Inspired by the vibrant spirit of Rio de Janeiro, the brand creates high-quality swimwear that celebrates the natural beauty of women through bold colors, exclusive prints, and soft, premium fabrics. Designed for “sunny souls” who embrace warmth, confidence, and a love of life, each piece offers a flattering fit and all-day comfort, moving effortlessly from ocean swims to relaxed moments in the sun.

Beyond design, Rio de Sol is committed to ethical production and sustainability, supporting local communities while focusing on durable, long-lasting materials. Now recognized globally, the brand brings Brazilian beach culture to women around the world with versatile styles that can be mixed and matched. More than swimwear, Rio de Sol represents a lifestyle of joy, confidence, and conscious living.

 @riodesol | riodesol.com

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